



See how little DYMO labels made a big difference.



[learn more](#)

Fathers' day gifts: Dads inspire entrepreneurs

CNNMoney

4 comments

Susan Sarich

4 of 5 [<< BACK](#) [NEXT >>](#)

Company: SusieCakes
Headquarters: Brentwood, Calif.

Susan Sarich wrote her dad a letter this Father's Day thanking him for all the lessons he taught her.

"I thought that was a better gift than a tie this year," said Susan.

Susan said her father instilled in her a strong work ethic, which has helped her build and run her business, SusieCakes, a bakery with six locations in California.

Her father, Ken, was a fireman in Chicago. Firemen work 24 hours straight and then get two days off. Ken also had two other jobs. Eventually, he worked his way up to Battalion Chief in the firehouse.

"He was constantly working," said Susan. "He never complained." That inspired her to always put her "whole heart and soul" into whatever she was doing.

Despite her success, Susan stays humble and involved in every aspect of her business -- another lesson her dad taught her. Her father, who started his career working for the Department of Streets and Sanitation, picking up trash and shoveling snow, told her: "You are not above any job."

Indeed. To this day, Susan still takes out the trash, washes dishes, cleans the front mirrors and even unplugs toilets when duty calls.

"The general manager is not more important than the prep cook," she said.



COURTESY: SUSIECAKES BAKERIES
Susan Sarich and her father, Ken, at her SusieCakes bakery.

NEXT: [Brienne Harrington](#)

Recommend 134 people recommend this.

24 25 6 Email Print Share Tweet Share RSS

LAST UPDATED JUNE 17 2011: 10:28 PM ET

More small business

- 8 kid entrepreneurs to watch**
Running a successful small business is hard. But these 8 kid entrepreneurs are showing that it's just child's play. [More](#)
- 10 great franchise bets**
This list features franchises is based on low loan failure rates. [More](#)



Think Big. Join Us.

AVAYA The Power of We™

June 22, 2011
11:00am EDT
REGISTER NOW!

Job Search simplyhired™

job title or comp location [Search](#)

Accounting jobs Engineering jobs
Finance jobs Management jobs
Marketing jobs Sales jobs

[SEE ALL JOBS >](#)

Most Popular

- Debt ceiling: Time's running out 190
- Investors search for signs U.S. will avert a double dip 53
- Is a debt-free life the best way to live? 136
- Samuel L. Jackson's 'Go the F**k to Sleep' audiobook draws heavy downloads 82
- AARP expects Social Security benefit cuts 692