

PRIVACY POLICY
www.susiecakesbakery.com

Last updated March 17, 2011

We are a business you can trust:

www.susiecakesbakery.com is the official website of SusieCakes, LLC (“SusieCakes”).

At SusieCakes, we understand your concerns about online security and privacy. Our goal is to ensure that your personal information remains secure and your privacy is always respected. This policy outlines SusieCakes’ steps for protecting the information you choose to share with us. Protecting your privacy is of great importance to us.

About the information we collect online:

We do not sell or rent your information to any outside parties. Occasionally, we may send promotional emails to customers who subscribe to our email list.

We may request personal information from you (which may include name, address, telephone number, and e-mail address) when you contact us, sign up for our email list, participate in online surveys we offer on our website or through third party websites, participate in online sweepstakes and other promotions we sponsor, or request to receive communications.

We may track, collect, and analyze anonymous site traffic information in aggregate, such as statistics of which areas within our website our users visit. When you visit the SusieCakes website, our server may also collect your Internet domain and IP address. We use this information as anonymous aggregate data that helps us develop and monitor our performance and track trends and statistics to improve your site experience. We may provide this aggregated, non-personally identifiable information to other companies for purposes such as reporting and marketing.

As necessary, we need to share your information with trusted third-party companies that assist us in managing our operations and website. For these purposes, we may transfer information between SusieCakes and our preferred service providers who use that information to conduct SusieCakes business. For example, they may handle SusieCakes order processing, e-mail distribution, or promotions. We provide our preferred service providers with the information they need to perform their services and ensure that they protect your information at a level consistent with our standards. We require that third parties hold this information we provide in the strictest confidence.

This website may contain links to other sites which may take you away from our site. Please be aware that SusieCakes is not responsible for the privacy practices or information-gathering practices of other sites.

On rare occasions, we may disclose specific information upon governmental request, in response to a court order, in response to a request from a law enforcement agency, when required by law,

to enforce our website policies, or to protect our or others' rights, property, or safety. We may also share information with companies assisting in fraud protection or investigation. We do not provide information to these agencies or companies for marketing or commercial purposes.

How SusieCakes uses cookies & other technology:

We use small removable data file(s) that are stored by your web browser on your computer; these small files are commonly called "cookies." Our cookie is used for the express purpose of making your visits more worthwhile. This data allows us to enhance your experience using our site. Cookies and other tracking technologies are used to help us understand your interaction with our website. This understanding enables us to monitor trends and statistics report on our business results and improve your experience with us over time.

Unsubscribing:

To unsubscribe from receiving our e-mails, please follow the instructions at the bottom of any promotional SusieCakes e-mail you receive. If you have unsubscribed from any SusieCakes communications, due to production schedules, you may receive communications already in production.

If you request your account registration information be deleted or if you unsubscribe from communications, we will maintain information about transactions or inquiries for future service and record keeping purposes.

What happens to your information in the event that SusieCakes is sold or transferred:

In the event that SusieCakes is sold, or substantially all of its assets are acquired, your information may be one of the transferred assets.

Policy changes:

We may change our privacy policy from time to time. We encourage you to refer to this policy on an ongoing basis so that you understand our current privacy policy. This policy first became effective on March 17, 2011 and has not yet been modified.

Contact information:

If you have any questions or concerns about this privacy policy, please contact us at baked@susiecakesla.com